GOVERNMENT OF INDIA
MICRO, SMALL AND MEDIUM ENTERPRISES
LOK SABHA

UNSTARRED QUESTION NO:2533
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PROMOTION OF MICRO, SMALL AND MEDIUM ENTERPRISES
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Will the Minister of MICRO, SMALL AND MEDIUM ENTERPRISES be pleased to state:

(a) whether the Government has studied the management pattern of Micro, Small and Medium Industries in China and the role of Government cooperation therein;

(b) if so, the details thereof;

(c) whether the Government is concentrating on production, marketing etc., based on the Chinese system in order to bring the Micro, Small and Medium Enterprises within the reach of the common people;

(d) If so, the details thereof; and

(e) the details of the current scheme to promote Micro, Small and Medium Enterprises in the country?

Answer

MINISTER OF MICRO, SMALL AND MEDIUM ENTERPRISES (SHRI MAHABIR PRASAD)

(a) to (e): Over a period of time, on the basis of international experiences, including China, India has evolved its unique policy for the promotion and development of micro, small and medium enterprises(MSMEs) to enhance their technical and managerial skills. The Central Government supplements the efforts of the States by providing supportive measures to enhance competitiveness of MSMEs through technological upgrdatation, accessing markets, improved infrastructure, better availability of credit, facilities for training and capacity building of entrepreneurs. These schemes, interalia, include Entrepreneurship and Management Development Programmes (EDPs & MDPs), Market Development Assistance Scheme for SSI exporters (SSI-MDA) to prove international exposure MSEs, etc., to enhance managerial capabilities of MSEs. With a view to further enhancing their competitive edge, the government has also announced

(i) the Package for Promotion of Micro and Small Enterprises,

(ii) the implementation of National Manufacturing Competitiveness Programme including, besides operationalising the Micro, Small and Medium Enterprises Development (MSMED) Act, 2006, from 2 October 2006. These initiatives including schemes like Prime Minister's Rozgar Yojana (PMRY), Scheme of Fund for Regeneration of Traditional Industries (SFURTI) and Rural Generation Programmes (REGP) provide back up for setting up of MSMEs by the common people.(details available on website: http://www.dcmsme.gov.in).